

Seeds of Light

800/378-4327, www.dreamseeds.com

Susan Buzard has been creating Seeds of Light jewelry for almost 20 years. The line has grown tremendously since she first introduced beaded jewelry in 1989 and then crystal wands in 1993. Seeds of Light is one of the first lines I carried when I opened my store 17 years ago, and it is still a consistent seller for us and many other New Age stores.

Buzard and her staff are reiki masters, so all Seeds of Light jewelry is reiki charged. Buzard's use of stone combinations in her amulets, baby wand pendants, and earrings gives your customers many different choices for wearing and working with the metaphysical properties of stones in a nice-looking piece of jewelry. The original amulets and baby wand pendants are available in several different series including the popular Transformational series with more than 40 combinations to choose from, including acceptance, confidence, and protection.

All necklaces come with a black satin cord on a display card, ready to hang or lie flat. The display cards include information on the stones and help sell the product. The combination of stones and sterling makes these necklaces and earrings both attractive and affordable.

Buzard worked with Justine Alessi, author of *Rebirth of the Oracle: Tarot for the Modern World*, to create her newest line of tarot jewelry. These amulets, wands, and earrings are made using the characteristics and traits of four cards — the Queens of Pentacles, Wands, Cups, and Swords — and the 22 major arcana.

Seeds of Light also has beautiful handheld wands in medium (6"-7") and large (11"-24") sizes. No two pieces are alike since everything is handmade to order. These transformational tools are magnificent to look at and possess tremendous power — hand one to a customer and she will not be able to put it down.

Seeds of Light offers such an extensive line of product that it is hard to choose what to sell. It will soon get harder to choose, as the company will be debuting new lines at INATS West.



Faith, forgiveness, and positive thoughts
Transformational amulets

new age
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